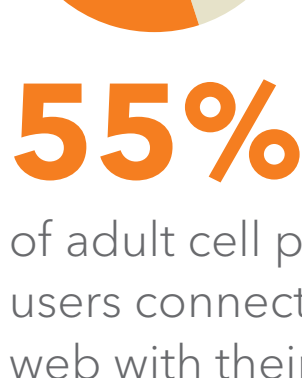
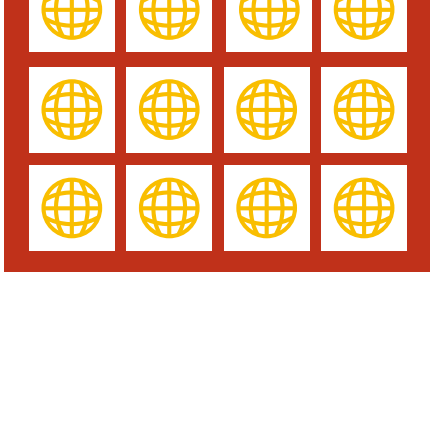


MODES OF MODERN COMMUNICATION

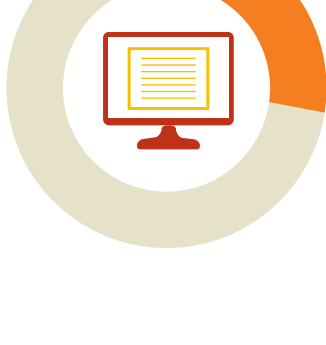
Emails, phone calls, voicemails, faxes, traditional paper memos, internet chats and video calls are all modes of modern communication that have to fit into a worker's day-to-day workflow. Workers have to pick and choose the right way to connect, often leading to redundant use of multiple channels.



55%
of adult cell phone users connect to the web with their cell.



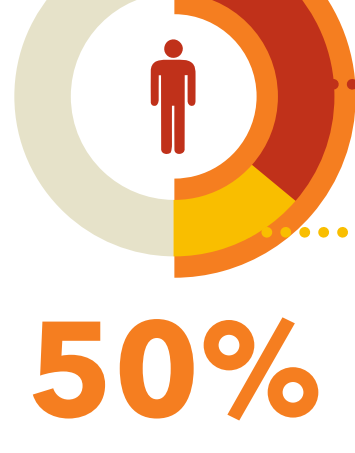
Of those 55%,
74%
will connect every day.



28%

of an average work week is spent reading and answering emails.

This influx of communication methods can be overwhelming and leave workers spinning their wheels when trying to contact the right party on the proper channel.



50%
of a worker's day is consumed with communication related tasks.

36%

of time is spent trying to contact people, find information and schedule meetings.

14%

is spent duplicating information and dealing with unwanted communications.

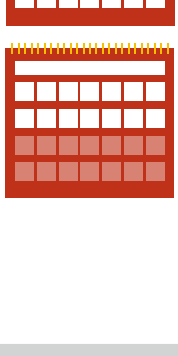
Reducing unproductive time by



25%

can free up an extra
6 weeks

each year per employee.



A UNIFIED APPROACH

Utilizing unified communications (UC) affords workers the benefit of integrating communications, applications and personal information into one seamless environment, taking the headache out of not only finding the right communication method, but missing important communications as well.

Top reasons for UC were:



42%
increased flexibility for employees.



61%
increased productivity.



39%
faster response time / delivery of information.



76%

of organizations that have fully implemented UC and track returns on investment (ROI) say that the ROI has met or exceeded expectations.

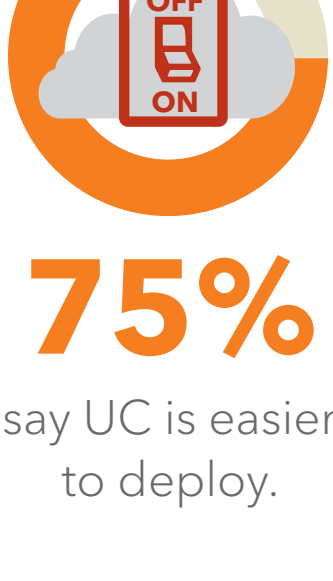
Among organizations implementing UC in the cloud:



65%
say UC is more cost effective to deploy.



75%
say UC is faster to deploy.



75%
say UC is easier to deploy.



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